



I am someone who thrives finding solutions to puzzles and problems. Thus far, my focus has been on academic problems, and on translating academic insights for industry and the media, but I have also worked with industry-specific problems. My background in both research and journalism, and experience as a self-employed speaker and strategist, means that I am an experienced project manager well-acquainted with data analysis, data-driven decision making, and communicating results and their implications in context-specific ways.



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## RELEVANT EXPERIENCE

### Researcher and Teacher

- ★ Stockholm School of Economics 📅 09. 2013-present
- Authored academic and popular reports in cutting edge areas including 1) FinTech; 2) Blockchain; 3) the Sharing Economy; 4) Data ethics & regulation; and 5) Distributed organising.
- Designed new courses at BSc and MSc level. Taught data regulation (incl. GDPR), digital strategy, and platform strategy (incl. PSD2).
- Gave regular seminars to executives at banks, law firms & elsewhere.
- Supervised BSc and MSc students' theses, e.g. blockchain use in supply chains, and consumer attitudes to automated investment advice.
- Liaised with media and commented on areas related to my research.

### Digital Strategist and Thought Leader

- ★ Combinatorial Consulting AB 📅 03.2014-present
- Conducted directed research, given seminars and workshops, and helped strategy developmen in areas around digitalisation, automation, digital transformation, and data insight.
- Written analytical reports based on data and scientific research.
- Developed digital strategy and online content, incl. white papers.
- Clients Industrifonden, Swedbank, IIS, and ECI Media Management.

### Copy Editor

- ★ Independent Newspapers 📅 06.2006-06.2011
- Edited to fit, re-wrote and fact-checked stories (part time) for the *Cape Times* and *Cape Argus* daily newspapers in Cape Town.
- Required close attention to detail, broad general knowledge and nuanced understanding of readers' interpretations of text.

*Other: Research Assistant (2011,UCT & 2013, SSE), Group Tutor in Game Theory, Macroeconomics and South African Politics (2006-2011, UCT), and Summer Associate at three law firms in Johannesburg and Cape Town (2009-2011).*

## EXEMPLAR PUBLICATIONS

- Andersen, J.V. and **Ingram Bogusz, C.** (2019). Self-Organising in Blockchain Infrastructures: Generativity through Shifting Objectives and Forking. *Journal of the Association for Information Systems* 20(9): 11
- **Ingram Bogusz, C.** and Morisse, M. (2018) How Infrastructures Anchor Open Entrepreneurship: The Case of Bitcoin and Stigma. *Information Systems Journal* 28(6):1176-1212.
- **Ingram Bogusz, C.**, Teigland, R., and Vaast, E. (2018) Designed Entrepreneurial Legitimacy: The Case of a Swedish Crowdfunding Platform. *European Journal of Information Systems* 28(3): 318-335.
- Teigland, R., Siri, S., Larsson, A., Puertas, A. M., and **Ingram Bogusz, C.** (2018). *The Rise and Development of FinTech: Accounts of Disruption from Sweden and Beyond*. Routledge: London.

## EDUCATION

### PhD, Business Administration

- ★ Stockholm School of Economics (2018)
- Entitled "Crowds, Coins and Communities: Digital Entrepreneurship in Emerging Financial Infrastructures", this thesis examined the role of entrepreneurs, through crowdfunding and cryptocurrencies, and their influence on the financial system in Europe post-financial crisis. Distributed technologies were a vital part of how—and why—they became key players.

### LLB, Postgraduate Law

- ★ University of Cape Town (2011)

### BSocSci, Politics, Philosophy & Economics

- ★ University of Cape Town (2007)

## KEY SKILLS

### ORAL & WRITTEN COMMUNICATION



### STRATEGIC PLANNING



### ANALYTICAL THINKING



### TRANSLATING DATA INTO INSIGHT



### CLIENT SATISFACTION



### PEDAGOGICAL APPROACH



### MENTAL AGILITY



## LANGUAGES



ENGLISH



AFRIKAANS



SWEDISH